

# SEOPress

<https://wpdemo.net/demos/plugins/wp-seopress>

SEOPress is a powerful WordPress SEO plugin to optimize your SEO, boost your traffic, improve social sharing, build custom HTML and XML Sitemaps, create optimized breadcrumbs, add schemas / Google Structured data types, manage 301 redirections and so much more.

- ✓ Universal SEO metabox: edit your SEO metadata from any page builder / theme builder
- ✓ No advertising, no footprints, white label, in backend and frontend
- ✓ Content analysis to help you write content optimized for search engines
- ✓ Import your post and term metadata from other plugins with a single click
- ✓ Trusted by over 150,000 WordPress websites since 2017.

## SEOPRESS FREE FEATURES

Installation wizard to quickly setup your site

Content analysis with unlimited keywords to help you write optimized content for search engines

Mobile / Desktop Google Preview to see how your post will look like in Google search results

Facebook & Twitter Social Preview to see how your post will look like on social media to increase conversions

Titles (with dynamic variables: custom fields, terms taxonomies)

Meta descriptions (with dynamic variables too)

Open Graph and Twitter Cards to improve social media sharing (Facebook, LinkedIn, Instagram, Twitter, Pinterest, WhatsApp...)

Google Knowledge Graph

Google Analytics and Matomo with downloads tracking, custom dimensions, IP anonymization, remarketing, demographics and interest reporting, cross-domain tracking...(GDPR compatibility)

Custom Canonical URL

Meta robots (noindex, nofollow, noodp, noimageindex, noarchive, nosnippet)

Build your custom XML Sitemap to improve search indexing

Image XML Sitemaps to improve search indexing for Google Images

Build your custom HTML Sitemap to enhance navigation for visitors and improve

search indexing

Link your social media accounts to your site

Redirections in post, pages, custom post types

Remove /category/ in URLs

Remove ?replytocom to avoid duplicate content

Redirect attachment pages to post parent

Redirect attachment pages to their file URL

Image SEO: Automatically set the image title / alt / caption / description

Import / Export settings from site to site.

Import posts and terms metadata from Yoast SEO, All In One SEO, SEO Framework, Rank Math, SEO Ultimate, WP Meta SEO, Premium SEO Pack, Squirrly and many other SEO plugins