Yoast SEO

https://wpdemo.net/demos/plugins/wordpress-seo

Yoast SEO does everything in its power to please both visitors and search engine spiders. A dedicated team of developers, testers, architects and SEO experts work daily to improve the plugin with every release. Yoast SEO offers:

- Title and meta description templating for better branding and consistent snippets in the search results.
- A state-of-the-art Schema implementation helps search engines make sense of your site and increases the chance on those coveted rich results.
- The most advanced XML Sitemaps functionality at the push of a button.
- Full control over your site's breadcrumbs.
- Automatically set canonical URLs to avoid duplicate content.