

# ShortPixel Image Optimizer

<https://wpdemo.net/demos/plugins/shortpixel-image-optimiser>

Increase your website's SEO ranking, number of visitors and ultimately your sales by optimizing any image or PDF document on your website.

ShortPixel is an easy to use, lightweight, install-and-forget-about-it image optimization plugin that can compress all your past images and PDF documents with a single click. New images are automatically resized/rescaled and optimized on the fly, in the background. It's also compatible with any gallery, slider or ecommerce plugin.