

# Mailchimp for WooCommerce

<https://wpdemo.net/demos/plugins/mailchimp-for-woocommerce>

Join the 17 million customers who use Mailchimp, the world's largest marketing automation platform, to develop their e-commerce marketing strategy. With the official Mailchimp for WooCommerce integration, your customers and their purchase data are automatically synced with your Mailchimp account, making it easy to send targeted campaigns, automatically follow up with customers post-purchase, recommend products, recover abandoned carts, and measure the ROI of your marketing efforts. And it's completely free.