Groundhogg

Groundhogg is the only open source Marketing Automation tool of its kind, built for power WordPress users. Imagine having your CRM, Email Marketing, SMS Marketing and more, all contained in your WordPress environment! This allows for power users to execute real ninja moves as you design the ideal customer journey for your visitors and users. And you do it all without ever leaving your WordPress site!

With Groundhogg you can turn your static blog, e-commerce store or membership site into a personalized customer journey that will help you create more raving fans and maximize profits.

GROUNDHOGG IS PERFECT FOR:

- Capturing Leads
- Sending Personalized Emails and text messages
- Collecting unlimited customer data
- Profiling subscribers
- Automating the customer journey
- Improving E-commerce sales
- Increasing membership retention
- And so much more…