

# Google Analytics Dashboard Plugin

<https://wpdemo.net/demos/plugins/google-analytics-for-wordpress>

We believe that it's easy to double your traffic and sales when you know exactly how people find and use your website. MonsterInsights shows you the stats that matter, so you can grow your business with confidence.

With over 2 million active installs, MonsterInsights is the most popular Google Analytics plugin for WordPress.

At MonsterInsights, we make it "effortless" to properly connect your WordPress site with Google Analytics, so you can start making data-driven decisions to grow your business.

Unlike other Google Analytics plugins, MonsterInsights allow you to enable all advanced Google analytics tracking features with just a few clicks (no need to hire a developer).

The best part is that MonsterInsights comes with a Google Analytics Dashboard for WordPress that shows you actionable analytics reports right inside your WordPress dashboard. We have created customized reports that eliminates the fluff and only show you the stats that matter, so you can see exactly what's working and what's not! Simply put, MonsterInsights is the most complete Google Analytics plugin for WordPress that's both EASY and POWERFUL.

That's why millions of small businesses and top companies like Microsoft, Bloomberg, FedEx, Yelp, Subway, etc. use MonsterInsights to setup Google Analytics on their WordPress sites.