# **Edge Images**

https://wpdemo.net/demos/plugins/edge-images

Edge Images automatically uses your edge transformation service (e.g., Cloudflare, Accelerated Domains, Imgix, etc.) to apply performance optimizations to <img>markup.

△ **Important**: This plugin requires a supported edge provider with image transformation features enabled (e.g., Cloudflare Pro, BunnyCDN, etc). See the Requirements section for details.

# **■ Why should I use Edge Images?**

- **Instant Performance Boost**: Automatically optimize and serve images in modern formats (WebP/AVIF) through your existing CDN
- Zero Configuration: Works out of the box with your existing images and themes
- No Local Processing: All transformations happen at the edge no server load or storage overhead
- Perfectly Sized Images: Automatically generates the exact image dimensions needed for every device and viewport
- **Cost Effective**: No need for expensive image optimization services or additional storage

#### **Ⅲ** Perfect For

- Sites with lots of images that need optimization
- Performance-focused developers and site owners
- Anyone using Cloudflare, BunnyCDN, or similar services
- Sites that want modern image formats without the complexity
- Developers tired of managing multiple image sizes

# **Ⅲ** How It Works

WordPress typically creates multiple copies of each uploaded image in different sizes. This approach is inefficient and often results in:

- Images that are too large or small for their display size
- Unnecessary storage usage

- Missing sizes for modern responsive designs
- Lack of modern format support (WebP/AVIF)

Edge Images solves these problems by:

- 1. Intercepting image requests
- 2. Determining the optimal size and format needed
- 3. Using your CDN to transform the image on-demand
- 4. Caching the result for future requests

#### Features

#### **Core Features**

- Automatic WebP/AVIF conversion
- Intelligent responsive image handling
- Smart srcset generation
- Automatic image optimization
- Optional <picture> element wrapping
- Zero local processing
- Maintains original images

#### **Advanced Features**

- Fine-grained transformation control
- Multiple CDN provider support
- Developer-friendly filters
- Yoast SEO integration
- Gutenberg compatibility

#### **■ Supported Providers**

- Cloudflare (Pro plan or higher)
- Accelerated Domains
- BunnyCDN
- Imgix

# $\coprod$ Technical Example

#### **Your Code**

echo wp\_get\_attachment\_image(1, [640,400], false, ['fit' => 'contain']);

#### **What WordPress Usually Outputs**

```
<img width="380" height="400"
    src="/uploads/2024/11/1.jpg"
    class="attachment-640x400 size-640x400 wp-image-123"
    srcset="/uploads/2024/11/1.jpg 400w, /uploads/2024/11/1-285x300.jpg 285w"
    sizes="(max-width: 640px) 100vw, 640px">
```

That's multiple different images files, none of which are the right size!

### What Edge Images Outputs

```
<picture class="edge-images-container" style="--max-width: 640px;">
  <img
    class="attachment-1140x600 size-640x400 wp-image-123 edge-images-processed"
    width="640" height="400"
    src="/cdn-cgi/image/f=auto,fit=contain,w=640,h=400/uploads/2024/11/1.jpg"
    srcset="/cdn-cgi/image/f=auto,w=320,h=188/uploads/2024/11/1.jpg 320w,
        /cdn-cgi/image/f=auto,w=640,h=400/uploads/2024/11/1.jpg 640w,
        /cdn-cgi/image/f=auto,w=1280,h=800/uploads/2024/11/1.jpg 1280w"
    sizes="(max-width: 640px) 100vw, 640px">
</picture>
```

That's a range of perfectly sized options for different devices and viewports, automatically optimized images in modern formats, served from your CDN, futureproofed for supporting next-generation capabilities, and with no storage overheads.

#### **□ Customization**

#### **Transform Parameters**

Control every aspect of image transformation with attributes like:

- \* width/height: Exact dimensions
- \* fit: Resizing behavior (contain, cover, crop)
- \* quality: Compression level
- \* format: Output format (auto, webp, avif)

#### **Filtering**

Disable transformations globally or selectively:

```
// Disable all transformations add filter('edge images disable', ' return true');
```

```
// Disable for specific images
add_filter('edge_images_disable_transform', function($should_disable, $html) {
   if (strpos($html, 'example.jpg') !== false) {
      return true;
   }
   return $should_disable;
}, 10, 2);
```

#### **Ⅲ** Requirements

#### **Essential**

- A supported edge provider with image transformation features enabled:
  - o Cloudflare Pro plan or higher with Image Resizing enabled
  - Accelerated Domains with Image Resizing enabled
  - BunnyCDN with Image Processing enabled
  - o Imgix with a configured source

#### **Technical**

- PHP 7.4 or higher
- WordPress 5.9 or higher

## □ Getting Started

- 1. Install and activate the plugin
- 2. Go to Settings > Edge Images
- 3. Select your CDN provider
- 4. That's it! Your images will now be automatically optimized

#### **Ⅲ** Integrations

#### **Yoast SEO**

Automatically optimizes images in:

- Meta tags (og:image, etc.)
- Schema.org output
- XML sitemaps

# **Ⅲ** Privacy

Edge Images processes images through third-party edge providers. Here's what you need to know about privacy:

#### **Data Processing**

- Images are processed through your chosen edge provider (Cloudflare, Accelerated Domains, etc.)
- No personal data is collected or stored by the plugin itself
- Image URLs are passed to the edge provider for transformation
- Original images remain on your server; only public URLs are processed

#### **Edge Provider Privacy**

Different providers have different privacy implications:

- Cloudflare: Images are processed according to <u>Cloudflare's Privacy Policy</u>
- Accelerated Domains: Images are processed according to <u>Accelerated Domains'</u>
   Privacy Policy
- BunnyCDN: Images are processed according to BunnyCDN's Privacy Policy

#### **Data Storage**

- The plugin stores your selected settings in your WordPress database
- No user data is collected or stored
- No analytics or tracking is performed
- Cache files may be created in your uploads directory for optimization

#### **GDPR Compliance**

- The plugin is GDPR-compliant as it does not collect, store, or process personal data
- Users should review their chosen edge provider's privacy policy and data processing terms
- Site owners should update their privacy policy to reflect their use of third-party image processing services

# Development

- GitHub Repository
- Report Issues