Dynamic AJAX Product Filters for WooCommerce

https://wpdemo.net/demos/plugins/dynamic-ajax-product-filters-for-woocommerce

Transform your WooCommerce store's browsing experience with lightning-fast, real-time product filtering — no reloads, no delays, just smooth shopping.

Dynamic AJAX Product Filters for WooCommerce is a powerful, flexible, and developer-friendly plugin that allows customers to instantly filter products by attributes, price, category, rating, stock status, and even custom fields — all without reloading the page. Designed with performance, SEO, and usability in mind, it helps shoppers find the right products faster, increases engagement, and boosts conversions.

Whether you're running a large online catalog, a niche store, or a complex WooCommerce setup, this plugin gives you full control over how filters look, behave, and appear across your site.

» Buy Pro | » More info | » Demos | » Docs

⬜ Core Filtering Features:

Core filtering features in this Ajax Product Filter for WooCommerce allow customers to narrow down products instantly using real-time AJAX technology. From price and rating to size, tags, stock status, and custom fields, users can apply multiple filters without reloading the page for a faster, smoother shopping experience.

⬜ Supercharged AJAX Filtering Engine

Powered by advanced AJAX technology, this solution ensures users receive instant updates to product listings as they apply filters. No more full-page reloads — just fast, fluid filtering that delivers a seamless experience.

- **Real-time results** with every click or selection
- **Smooth pagination and sorting** without page refresh or reload
- **Custom loader effects** for a consistent brand experience

⬜ Powerful Filter Options – From Basic to Advanced

Help customers narrow down results using both the most common and the most advanced product filters available:

- **Product Basics Filters**

  Helps users quickly find the right products based on common shopping needs:

  - Filter by Price
  - Filter by Rating
  - Filter by Category, Tags, Attributes (like size, color, material)
  - Keyword-based Search Filter

- **Product Metadata & Custom Field Filters**

  Filters based on product metadata and unique identifiers:

  - Filter by Brand
  - Filter by Author
  - Filter by SKU
  - Filter by Custom Meta Fields

- **Stock & Availability Filters**

  Useful for filtering by availability, promotional offers, and active deals:

  - Filter by Stock Status (In Stock, Out of Stock, etc.)
  - Filter by Sale Status
  - Filter by Discount Percentage

- **Product Dimensions & Weight Filters**

  Filters based on specific, measurable product attributes:

  - Filter by Length, Width, Height
  - Filter by Weight

- **Date-Based Filters**

  Allows users to discover products based on their published or availability date::

- Today, This Week, This Month, This Year
- Specific Date Range (From — To)

⬜ Multiple URL & AJAX-Based Filtering Methods

Our WooCommerce Ajax Product Filter Plugin supports a wide range of filtering formats, ensuring maximum flexibility for developers and a seamless UX for customers:

1. Query string-based filters

- Format: ?filters=brand,size,color
- Example: ?filters=adidas,l,blue

2. Query String Filtering with Key Prefixes

- Format: ?filters=1&brand=adidas&size=l&color=blue

3. Clean Permalink-Based Filtering

- Format: /filters/brand/size/color
- Example: /filters/adidas/large/blue

4. Permalink Filtering with Key-Value Pairs

- Format: /filters/brand=adidas/size=l/color=blue

5. AJAX-Based Filtering (No URL Change)

- Dynamic filtering via AJAX requests without modifying the URL — ideal for SPAs and enhanced performance.

6. Real-Time Dynamic AJAX Filters

- Instant filtering as users select options, with no page reloads and real-time product updates.

⬜ Full Widget & Shortcode Support

[WPDemo - Hosted WordPress demo sites with full admin access, private, temp, Have](#)

Available Shortcodes

Easily add filters anywhere on your site using simple shortcodes:

- [plugincy_filters] – Complete filter set
- [plugincy_filters_single name="attribute_slug"] – Single button-style filter
- [plugincy_filters_selected] – Display active filters (chips) widget

Built-in Dynamic AJAX Filter Widget & Block

Includes support for Elementor and the Block Editor, offering advanced customization options for greater design flexibility.

⬜ Mobile-Friendly & Responsive by Design

Optimized for users on the go:

- Choose from 4 mobile friendly layouts:
  - Top View, Collapsible, Drawer, and iOS-style
- Touch-friendly controls for better mobile filtering experience
- Smooth transitions and easy navigation on all devices

⬜ Built-in SEO Optimization

Unlike many AJAX-based plugins, AJAX Product Filters by Plugincy is built with SEO in mind:

- Create SEO-friendly, crawlable permalinks enriched with relevant keywords
- Customize SEO titles, meta descriptions, and metadata for filtered pages
- Enable anchor-based navigation for SEO-friendly filtering and improved accessibility
- Use optional AJAX-only mode when SEO is not required (e.g., single-page applications)

⬜ Advanced Filter Design & UI:

Create a sleek, modern, and fully customizable filtering interface that enhances user experience and matches your store's design perfectly.

WPDemo - Hosted WordPress demo sites with full admin access, private, temp, Have

- **Multiple UI Elements**

  Offer dynamic and flexible filtering through a variety of interface options:

  - Dropdowns

  - Checkboxes

  - Radio Buttons

  - Sliders

  - Color Swatches

  - Images

  - Button Check

  - Input Fields

  - Advanced Rating System

- **Upgraded Dropdowns with Select2**

  Boost filter usability with advanced, searchable, and stylized dropdowns for a smoother and more intuitive user experience.

- **New Filter Styles**

  Modern, user-friendly filter designs that adapt seamlessly to your store's look and enhance the overall shopping experience.

- **Collapsible Widget Options**

  Keep your filter area clean and organized by grouping long lists into expandable

and collapsible sections for easier navigation.

- **Customizable Filter Widgets via Elementor & Gutenberg**

  Easily manage filter widget order, visibility, and styling directly within Elementor or the WordPress Block Editor—no coding needed. Enjoy full visual control over your filter layout and design.

- **Filter Visibility Control**

  Choose where and how filters appear — globally or per page, giving you full control over filter placement.

- **Different Filters for Different Pages**

  Assign unique filter sets to specific pages, categories, or product types for a more targeted user experience.

- **Customizable Loader**

  Choose from 6 built-in loading effects, or create your own using custom HTML and CSS for a personalized experience

⚡ Compatibility & Performance:

Deliver blazing-fast filtering without sacrificing compatibility. This plugin is optimized for speed, SEO, and seamless integration with any modern WooCommerce setup.

- **Speed Optimized**
  Designed for high performance — delivers faster filtering than most plugins in its class, ensuring a smooth shopping experience.

- **Works with Custom & Premium Themes**

Seamlessly integrates with any WooCommerce-compatible theme, whether free, custom-built, or premium.

- **Built-in WordPress Widget Support**

  Easily add filters to sidebars, footers, or any widget-ready area for flexible placement across your store.

- **Search by Text Field**

  Enable users to refine results by entering keywords directly into a search field within the filter panel.

🚀 Pro Features – Unlock the Full Power:

Upgrade to Pro for advanced filtering power and enterprise-ready features:

- **Dynamic Filtering with SEO-Friendly Permalinks**

  Use clean, customizable URLs (e.g., /brand/nike/color/black) to improve search engine indexing and deliver a better user experience.

- **Anchor-Based Navigation**

  Use anchor links instead of select elements for better indexing and accessibility.

- **Unlimited Filters**

  Create and combine unlimited filter options with full customization to match any store layout or product catalog.

- **Dynamic Rating Display**

Show product ratings with modern, theme-adaptive designs that enhance visual consistency and user experience.

- **Advanced Price Sliders**

  Offer smooth, fully customizable price range sliders with real-time filtering for precise and user-friendly control.

- **Separate Subcategory Widgets**

  Display and filter subcategories separately to improve navigation and enhance the user experience.

- **Import & Export Settings**

  Easily transfer plugin configurations between sites for faster setup and consistent filtering experiences.

- **Premium Feature Updates**

  Enjoy continuous access to new premium features and improvements as part of your Pro upgrade—no extra fees, always up to date.

- **Widget Caching**

  Boost site performance by caching resource-intensive filter widgets, reducing load times and server usage.

❤ Why Store Owners Love It

- Instant AJAX filtering that boosts UX and reduces friction

[WPDemo - Hosted WordPress demo sites with full admin access, private, temp, Have](#)

- Flexible filtering controls that adapt to any store type
- Built-in mobile styles for a great experience on all devices
- SEO-ready with beautiful URLs and crawlable filter pages
- Compatible with all themes and builders

🎯 Perfect For:

- Multi-category mega stores (assign unique filters per category
- Fashion Stores (filter by color, size, brand)
- Electronics & Gadgets (filter by specs, price, ratings)
- Bookstores (filter by author, category, published date)
- Home Decor & Furniture (filter by dimensions, material, stock)
- and many more

Support

For support, feature requests or bug reports, please visit [Plugincy Support](#).

Privacy Policy

To learn more about the data we collect and how we use it, please see our [Privacy Policy](#).

[WPDemo - Hosted WordPress demo sites with full admin access, private, temp, Have](#)