

Block Visibility — Conditional Visibility Control for the Block Editor

<https://wpdemo.net/demos/plugins/block-visibility>

Effortlessly create dynamic content in WordPress that will increase conversions, enhance the user experience, and improve your workflow.

With this **no-code** solution, control which blocks are visible on your website and who can see them. Schedule content to show or hide at a specific time. Display exclusive promotions to your customers or members. Restrict blocks to specific user roles, screen sizes, query strings, ACF fields, WP Fusion tags, and more.

Block Visibility is built exclusively for the WordPress Editor (Gutenberg) and is designed to work with **any** WordPress block. This includes blocks natively provided by WordPress, third-party blocks, and even block-based widgets.

Video demo

For more informational videos, visit our YouTube channel.

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Create Conditional Blocks in Seconds!

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Work directly in the WordPress Editor with blocks you're already familiar with. There is no external editor or new interface to learn. In seconds, you can transform static blocks into conditional and personalized content.

It takes just **3 simple steps**:

1. Create your content using **any** WordPress block.
2. Select the desired visibility conditions.
3. Save the page/post and marvel at the results!

Packed With Features

Visibility Controls determine whether a block should be visible to users on the front end of your website. Features include:

Hide blocks from all users.

Schedule when content should be visible using a start and end date/time.

*Conditionally display blocks based on **screen size** (Desktop, Tablet, Mobile, and more)*

Only show blocks to **logged-in** users.

*Only show blocks to **logged-out** users.*

Only show blocks to users with **specific roles** (Administrator, Subscriber, Customer, Member, etc.)

*Only show blocks to **specific users**. Great for personalization.*

Show or hide dynamic blocks based on **URL query strings**. Great for marketing campaigns!

*Show or hide blocks based on their **location** and “attributes” of their location (post type, taxonomy, archive, etc.)*

Display blocks based on a website visitor’s **referral source** (domain/URL).

*Support for all post and user **metadata** (custom fields).*

Display blocks based on HTML **cookies**.

Advanced Custom Fields (ACF): Control the visibility of block content based on ACF fields.

WP Fusion: Combine Block Visibility with the power of WP Fusion to conditionally show or hide content based on data from your favorite CRM or marketing automation platform.

PLUS: Powerful Settings allow you to customize Block Visibility to your needs or those of your clients.

Visibility Presets allow you to control multiple blocks at once.

Globally disable any visibility control.

Restrict visibility controls to specific block types.

Set permissions so only certain users have access to visibility conditions.

Configure up to 4 different breakpoints to optimize the screen size controls.

Disable contextual indicators and other plugin utilities.

Customize the contextual indicator color to enhance theme compatibility.

Enable Full Control Mode (See the FAQs).

Remove all plugin settings on uninstall.

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Why Do I Need This?

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While there are countless applications for conditional blocks, here are a few examples to get you started:

Use as a content management tool. Hide new blocks while working on them, but keep the page published.

Temporarily hide seasonal content on your website rather than having to delete it.

Schedule time-sensitive promotional content or event information to display automatically.

Show or hide specific content on desktops, tablets, or mobile devices.

Restrict content so it's only visible to your customers, members, or subscribers.

Display messaging to logged-out users, encouraging them to subscribe to your blog.

Create unique marketing campaigns using query string parameters to display personalized messaging (See it in action)

Conditionally display elements in the Site Editor using advanced visibility logic.

Increase visitor engagement and conversions with dynamic content and personalization.

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Why Choose Block Visibility?

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1. Easy to Use

Block Visibility is the easiest way to create conditional blocks in WordPress. All with no code and just a few clicks!

2. A Balance of Power and Simplicity

Block Visibility is for you whether you're building a sophisticated time-based promotional campaign for your customers or need to hide a few blocks on mobile. Don't need certain functionality? Toggle it off in the plugin settings.

3. Helpful Support and Continuous Development

Block Visibility is designed, developed, and supported by Nick Diego with contributions from the broader Block Visibility community. Have an idea for additional block logic? Let us know in the plugin support forum.

- Knowledge Base (Documentation)

- Support Forum

For an **unbiased review**, the plugin was featured on WordPress Tavern.

Plays nice with others

Block Visibility is designed to work with **any** block and is tested with these top block libraries and plugins.

Compatibility + Direct Integration

Advanced Custom Fields

WP Fusion

WooCommerce (Integration coming soon)

Easy Digital Downloads (Integration coming soon)

Compatibility

Jetpack

CoBlocks

Redux Framework

Ultimate Add-ons for Gutenberg

Kadence Blocks

GenerateBlocks

Otter Blocks

Atomic Blocks

Gutentor

Stackable

Getwid

EditorsKit

Genesis Blocks

Find an issue? Let us know in the plugin support forum, and we will investigate ASAP.

Excellent compatibility with the greater WordPress block ecosystem is a top priority.