

AMP

<https://wpdemo.net/demos/plugins/amp>

The AMP Project is an open-source initiative aiming to make the web better for all. AMP enables web experiences that are consistently fast, beautiful and high-performing across distribution platforms. AMP formerly stood for “Accelerated Mobile Pages”, but now works completely across desktop and mobile. The official AMP plugin for WordPress supports fully integrated AMP publishing for WordPress sites, with robust capabilities and granular publisher controls.