

# Admin Optimizer

<https://wpdemo.net/demos/plugins/admin-optimizer>

Admin Optimizer is an all-in-one WordPress optimization plugin designed to:

- ☑ Improve performance (reduce bloat, optimize database)
- ☑ Strengthen security (block attacks, hide vulnerabilities)
- ☑ Clean up WordPress core features you don't need
- ⚙ Enhance admin workflow and productivity

Instead of installing 10+ plugins, you can manage everything in one place.

## Why Admin Optimizer?

- ☑ Replace multiple plugins with one
- ☑ Modular system — enable only what you need
- ☑ Lightweight — no unnecessary scripts or bloat
- ☑ Built with WordPress hooks (no hacks)
- ☑ Beginner-friendly, developer-safe

## What can it replace?

Admin Optimizer can replace plugins like:

- Database cleaner plugins
- Limit login attempts plugins
- XML sitemap plugins
- Custom post type plugins
- SMTP plugins
- Security hardening plugins

...and more.

## Modules:

[See all modules >>](#)

## Performance

- **Database Cleaner:** Schedule regular optimization and cleaning of the WP database to improve site performance. [Pro](#) adds options to manually clean individual DB tables, track unused options, and remove autoload bloat from the Options table.
- **Heartbeat Control:** Modify the WordPress Heartbeat API interval to reduce server load and improve the editor experience.
- **Disable Emojis:** remove all emoji-related styles and scripts from the site.
- **Disable jQuery Migrate:** disable loading of the jQuery Migrate script on the site.
- **Disable 404 URL Redirect:** stop WordPress from redirecting requests to a similar-looking URL when a page is not found, preventing unintended content being shown.
- **Remove oEmbed links:** remove the “json+oembed” and “xml+oembed” discovery links from the site’s header, preventing other sites from embedding your content.

## Security

- **Block Failed Login:** limit failed login attempts and block bad actors from carrying out brute-force attacks. [Pro](#) adds options to customise the lockout duration, a full lockout mode, and the ability to hide the login form during lockout.
- **Two-Factor Authentication:** enable two-factor authentication (TOTP) for all your users. [Pro](#) adds options to make 2FA compulsory for defined user roles, block users without 2FA from logging in, and allow users to save trusted devices.
- **Custom Login URL:** hide the wp-login.php URL and create a custom secret login URL for your users.
- **Disable XML-RPC:** disable the XML-RPC protocol. XML-RPC has no built-in encryption or authentication hardening, so disabling it is recommended unless explicitly required.
- **Block Admin Access:** prevent selected user roles from accessing the WordPress Dashboard and redirect them to a URL of your choice.
- **Disable User Account:** disable user accounts for inactive users and prevent them from logging in.
- **Hide WordPress Version:** remove the WP version tag from the site’s header.
- **Remove X-Pingback header:** remove the “X-Pingback” HTTP header to prevent other sites from pinging back to yours.
- **Remove X-Powered-By header:** remove the “X-Powered-By” HTTP header to hide PHP and server information.
- **Remove REST API link:** remove REST API discovery links from the site’s header for non-authenticated users.

- **Remove Really Simple Discovery (RSD) link:** remove the RSD link used by XML-RPC clients to discover your endpoint.
- **Remove Shortlink:** remove the shortlink tag from the site's header.

## Content & SEO

- **Post Cloner:** easily clone posts and any other post type, including all post meta and taxonomies.
- **Content Refresh:** easily keep your content updated for SEO. Clone a post as a draft child. When you (re)publish the clone it updates the original post — perfect for refreshing old content without creating a new URL. [Pro](#)
- **XML Sitemap:** configure and manage the native WordPress XML sitemap for search engines. [Pro](#) adds sitemap caching for improved performance and a Google News sitemap.
- **Auto-Publish Posts with Missed Schedule:** automatically publish posts that missed their scheduled publication time.
- **Lock Modified Date:** prevent the post's modified date from being updated unnecessarily. [Pro](#) adds support for custom post types and per-role permissions.
- **SVG File Upload:** allow SVG file uploads. Files are sanitised on upload to ensure they are safe to use.
- **Auto convert image filename to Alt text:** automatically pre-fill empty Alt text fields with the image filename.
- **Robots.txt and Ads.txt Manager:** manage robots.txt, ads.txt, and app-ads.txt directly from the WordPress dashboard — no FTP or file uploads required.
- **Limit Image upload size:** set a maximum file size for image uploads to stop users from uploading oversized files.
- **Convert underscore to hyphen in image filenames:** automatically rename uploaded image files, replacing underscores with hyphens for better SEO-friendly URLs.
- **Auto add anchor target to Headings block:** transform WordPress heading blocks into clickable anchor targets, making it easier for readers to link directly to specific sections.
- **Disable Category Archive Page:** disable all category archive pages on the site frontend.
- **Disable Tag Archive Page:** disable all tag archive pages on the site frontend.
- **Disable Author Archive Page:** disable all author archive pages on the site frontend.
- **Disable Date Archive Page:** disable all date-based archive pages on the site frontend.

## Custom Fields & Post Types

- **Custom Fields Builder:** build a custom fields layout and create fields for any post type. Show or hide fields based on post type, post status, user role, and more. [Pro](#)
- **Custom Post Status:** register custom post statuses. [Pro](#) adds options to assign them to specific post types and restrict availability by user role.
- **Custom Post Types:** register new custom post types for various content.
- **Custom Taxonomies:** register new custom taxonomies to support all post types.

## Admin & Users

- **SMTP Email:** replace the default WordPress mailer with an external SMTP service to ensure reliable email delivery.
- **Hide Update notice:** hide the update notification for all users except those with the Update capability (administrators by default).
- **Disable Gutenberg Editor:** disable the block editor and restore the Classic editor as the default.
- **Page Ordering:** reorder pages and custom post types that support page attributes using drag and drop.
- **Hide admin toolbar for all users:** hide the admin toolbar for all logged-in users when browsing the frontend.
- **Track User Last Login:** record and display the last login date for every user in the Users list.
- **Track User Registration Date:** display each user's registration date in the Users list.
- **Disable new user signup notification:** suppress the default email notification sent when a new user account is created.
- **Auto open Advanced panel in Gutenberg:** automatically expand the Advanced panel in the block inspector on mouse hover, saving extra clicks.

[See all modules >>](#)

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